



## **REGISTERING YOUR BUSINESS IN THE SHOP BAKER BUSINESS DIRECTORY**

To request participation in the ShopsQA program:

1. Access the City's website: [www.cityofbakerla.us](http://www.cityofbakerla.us)
2. Click on "Shop Baker"
3. Click on "Register My Business"
4. Enter your business name and email address; Click "Submit"
5. Enter your First and Last Name; Click "Submit"

Questions can be directed to:

Ginger Vann at (225) 778-0300

## **JOINING AN INFORMATIONAL WEBINAR**

To see the full potential of the ShopsQA marketing tool for your business, sign up for a brief webinar that will show you how to register and edit your business page. Choose from either:

### **1. General Public Webinar**

- a. Log on to <http://info.shopsqa.com/?meeting=4644725>
- b. Click "Register" and fill out the required fields. Once you have registered for the webinar, an email will be sent to you providing your Attendee Code and Conference Line to dial into.

**or**

### **2. Special Baker-Only Business Webinar** – Scheduled for November 17th at 11:00 AM Central.

- a. Log on to <http://info.shopsqa.com/?meeting=3945431> on 11/17/11 at 11:00 AM, and "Click to Join" for visual access.
- b. Telephone (312) 878-2660 and input Attendee Code 5534089 for audio access